Governance of Family Firms

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Research Outline

Family firms occupy over 40% of the listed firms in Japan. Recent research indicates that family firms tend to outperform non-family firms globally. This creates a mystery because family firms tend to have a less professional board compared to non-family firms, leading to take less value-maximizing decisions for shareholders. Some researchers also mentioned the troubles of family firms in Japan. I aim to solve this mystery by investigating the financial performance and earnings management behavior of family and non-family firms in Japan. Also, I study corporate governance mechanisms, management, and financial strategies for family firms in Asian economies to accumulate experience. I use the mixed method approach that focuses on primary and secondary data. I apply econometrics with the help of STATA to analyze data. This research expects to add value to business policymaking.

Appeal Points

I have the necessary database and econometric software to carry out the research smoothly. However, I need to conduct interviews with family firms in Japan and other Asian economies to accumulate experience.

Application Areas

Listed and unlisted firms, management, finance, governance, corporate policymaking